CODES :

WEB<-read\_excel("1555058318\_internet\_dataset.xlsx")

head(WEB)

#the team wants to analyse the data for better understanding.

summary(WEB)

str(WEB)

cor(WEB$Uniquepageviews,WEB$Visits)

#the uniquepageviews +vely correlated with visits.

#so,strongly depends on visits(0.8144457)

MDLllm<-lm(WEB$Exits~.,data=WEB)

summary(MDLllm)

#Bounces,sourse group google,sourcegroup tablue,soursegrvisualisation,

#uniquepageviews strongly affected exits.

#timeinpage affected exits.

MDLllm1<-lm(WEB$Timeinpage~.,data=WEB)

summary(MDLllm1)

#Bounces,uniquepageviews&visit have strong effect on time in page.

MDLllm2<-lm(WEB$Bounces~.,data=WEB)

summary(MDLllm2)

#exit & visit strongly affected Bounces

#uniquepageviews affected also.

plot(MDLllm2)